



# The Knowledge Tree

## TUTOR PROFILE

Hello. I'm Julia and I tutor the hospitality courses at Lifestyle Learning Direct.

My 21 years' experience in the hospitality industry has been extensive and varied. I have worked in food businesses ranging from hotels, cafés and bistros to silver service establishments – and everything in-between, including owning and operating an award-winning restaurant in Melbourne for seven years.

I've worked both front and back-of-house in various roles, including management, waiting, cooking, staff training, event management, and organising and executing catering functions, both big and small. Behind the scenes I have managed all the aspects – legal, marketing, finances, menu planning, staff recruitment, etc. – that set the all-important foundations for any successful business. Throughout my time in an industry I am passionate about I have catered for parties, weddings, corporate functions, fashion shows, awards nights and other events.

I have two writing and editing diplomas and have published a large folio of works. Many are food-related and some appear in renowned literary journals (*Overland*) and culinary publications (*Slow Food Press*). I am also Senior Editor of two books: *Tasting and Feasting Excellence*, a 130-page dining guide endorsed by Stephanie Alexander (that's me pictured at the book launch); and Chef Michel Bonnet's food memoirs, *A Boy from Burgundy: a Million Meals, a Million Miles*. I also run a freelance writing business specialising in creative food, travel and lifestyle writing and I am in the process of completing my first food book.

I look forward to passing onto you all the knowledge and experience I've gained and wish you well in your pursuits in the food and wine industry.

Best wishes ... **- Julia Hebaiter**



## NOTICEBOARD

### Easter office closures

Our Student Services office will be closed over the Easter break from Friday 22 April until Tuesday 26 April (inclusive).

### Spam Filters

Some students are not receiving important emails from us, as their spam filters are blocking our contact. To avoid our emails going automatically into your "Junk" folder, please make sure you add Lifestyle Learning Direct's email address to your "Safe Sender" list, to avoid missing out on important correspondence.

### Student Details

Don't forget to incorporate your name and student number on any correspondence or payments you send to Lifestyle Learning Direct, including the "Reference" section when completing a direct money deposit either over-the-counter at the bank or via the Internet.

### Submission Deadlines

The submission deadline for the next (June) issue of our newsletter is 20 May 2011. Please address all correspondence to Student Services, *The Knowledge Tree*, PO Box 6944, Gold Coast MC, Qld, 9726, or email [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com).

### Your News

Do you have a funny or interesting success story to share with us as a result of your course, or perhaps there's a special reason why you started your course in the first place? We'll publish our favourites in the "Stories to Inspire" or new "Where are they now" section in the next edition of *The Knowledge Tree*. We'll even include a photo if you'd like to send us one.

## WHERE ARE THEY NOW?

This section of *The Knowledge Tree* focuses on past students and where their Lifestyle Learning Direct course has taken them.



Comprehensive Writing Student Leah Pallaris has had an article published in the Christmas edition of *Footprints* Christian magazine titled "Dear Santa". She has also had another one of her poems titled "TIME OR MONEY," published and has received great reviews! The *Footprints* magazine is a well known magazine and Leah describes it to be a handy size, great for reading on the way to work.

**Congratulations Leah!**

## CERTIFICATES

Congratulations to the following Lifestyle Learning Direct students who were awarded Certificates of Completion during the three months prior to 7 February 2011. If your certificate was issued after this date, your name will appear in the next edition of this newsletter.

### Autobiographies, Biographies & Family Histories

Jeanette Willis  
**Beauty Therapy**  
Criselle Bice  
Geeta Rohini Maharaj  
Katie Summers  
**Bookkeeping I Online**  
Mary Jane Fernandez  
**Comprehensive Writing**  
Angela Modra  
Bruce Scott  
Connie Capon  
Diane Heffernan  
Gillian Kemeny  
Jolene Fredericks  
Julie Roediger  
Margaret Frost  
Sarah Lowe  
Sophie Poulthney  
Tommasina Marasco  
Wendy Donald  
Yvonne Pyle

### Conflict Management Online

Christina Descoueyte  
Peter Haynes  
**Conservation & Environmental Management Online**  
Demi Williams  
**Counselling Skills I Online**  
Jenny Barrow  
**Crime, Mystery & Suspense**  
William John Allender  
**Criminal Psychology Online**  
Olivia Gendre  
**Editing & Proofreading**  
Alison Kroes  
Anne Marie Droulers  
Beverley Tulleners  
Caroline S Chamberlain  
Cate Seymour-Jones  
Cherry Rabis  
Danielle Brandon  
Drina Stanimirovic  
Gliceria Pritchard  
Jane Moore

Jessica Harris  
Karen Sykes  
Ligia Vraciu  
Mary Semple  
Melissa Bernard  
Melissa Parkins  
Rowena Simpkins  
Sandy Boucaut  
Vicki Hughes  
Victoria Scott  
**Editing & Proofreading Advanced**  
Wendy Marett  
**Editing & Proofreading Online**  
Cecilia Elias Saenz  
Katherine Walker  
Stephanie Hughes  
**Event Management Online**  
Renata Nitschke  
**Fashion Design & Dressmaking**  
Kimberley Peterson  
Lea Park

**Garden Design & Landscaping**  
Doriann Holloway  
Natanya Strydom  
Virginnia Hewitt  
Zoran Talevski  
**Historical Fiction**  
Vincent Phoenix  
**Interior Design & Decoration**  
Ingrid Mansley  
**Journalism**  
Josephine Rowan  
**Life Coaching**  
Julie Jakins  
Nihan Ongoren  
**Massage**  
Arthur Scott  
**Nature Park Management I Online**  
Mason Williams  
**Novel Writing**  
Graham O'Brien  
**Novel Writing Online**  
Pamela Stubbs

**Reflexology**  
Caroline Walker  
Kerrie James  
Tanya Rosewarne  
**Romantic Fiction**  
Jann-Elizabeth Dyson  
**Small Business Management**  
Julie Humphreys  
**Sports Nutrition & Fitness**  
Helen Martin  
**Travel Writing**  
Heather Trussell

# COURSE PROFILE COOKING & CATERING

You only have to turn on your television these days to see Aussie shows like MasterChef and My Kitchen Rules, with tens of thousands tuning in to watch each episode. And while the television world has long-been familiar with British cooks such as Jamie Oliver, Nigella Lawson and Gordon Ramsay, Australian TV has seen its share over the years as well, from Peter Russell Clarke and Bernard King in the 1970s, to Matt Moran and Curtis Stone who have continued to popularise the cooking industry well into the 2000s.

So, why the popularity? Well, we all need to eat and for many of us cooking can be a creative and pleasurable experience. We like to try new ideas and ingredients, combining foods in innovative and different ways. And our love of reality television, watching as contestants cope emotionally and practically with the demands of creating food masterpieces to a set time limit on live television, has helped to foster this cooking phenomenon.

As one of the world's largest industries, food service offers a multitude of career and business opportunities, and if you've ever dreamed of owning and operating your own catering business, either full-time or part-time, with Lifestyle Learning Direct's Cooking & Catering course this goal can be easily achievable. You need to know how to market your services, source raw materials, plan meals for events and manage the practicalities of running your own business, so we'll provide the guidance, the checklists and resources you need. In addition, we also throw in some great recipe ideas!



The course comprises 14 modules and assignments, and because it is delivered by correspondence, there are no timetables and your study can fit around your current lifestyle. So, if cooking and catering are your fortes, check out the special offer for reduced prices until 31 March.

# SPECIAL OFFER! COOKING & CATERING COURSE

As a Lifestyle Learning Direct current or past student, you are eligible for a great discount on our profiled course.

VERSION	NORMAL PRICE	SPECIAL PRICE
<b>MAIL CORRESPONDENCE</b>		
Upfront payment	\$1095.00	\$695.00
Installment payments*	\$1295.00	\$895.00
<b>CD-ROM</b>		
Upfront payment	\$995.00	\$695.00
2-part payment plan**	\$1295.00	\$895.00
<b>ONLINE</b>		
Upfront payment	\$984.50	\$594.50
2-part payment plan#	\$1007.00	\$695.00

\* \$95 initial deposit followed by 10 x monthly payments of \$80.

\*\*\$447.50 deposit and \$447.50 payable within 30 days.

# \$347.50 deposit and \$347.50 payable within 30 days.

**To enrol in this course, simply complete this form and post to Lifestyle Learning Direct today!** Offer expires 31 March 2011.

Name: \_\_\_\_\_

Student #: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Course version (please tick):

- Mail upfront     CD-ROM upfront     Online upfront  
 Mail installments     CD-ROM installments     Online installments

I wish to pay by:  Cheque\*     Money Order\*     Credit Card

\*payable to Lifestyle Learning Direct

Credit Card Type:  VISA     MASTERCARD

Credit Card Number:

Card Holder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

I agree to the enrolment conditions as they appear on our website [www.lifestylelearningdirect.com](http://www.lifestylelearningdirect.com).

**Please complete and return this form to the School. If paying by credit card, you may fax this voucher to 07 5630 6195 (Australia) or 0800 775 050 (New Zealand)**



Code: KTS1103

## RECIPE COMPETITION

As we are featuring the Cooking & Catering course this edition of *The Knowledge Tree*, we thought why not run a competition for those food lovers out there! Enter in your very own recipe that you think would blow away guests at a cooking or catering event. It can be entrée, main or dessert and any cuisine. The winner will receive a bottle of premium Sirromet Wine and have their recipe published in the next edition of *The Knowledge Tree*. So get experimenting... Ready, Steady, Cook!

Email your entry to [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com) with the subject as **'RECIPE COMPETITION'**. Or send to PO Box 6944 Gold Coast MC QLD 9726.

Photos of your creation are welcomed.



## CONTACT DETAILS



The official addresses of Lifestyle Learning Direct are:

### AUSTRALIA

PO Box 6944, Gold Coast MC, QLD, 9726

Telephone: +61 (07) 5630 6132 Fax: +61 (07) 5630 6195

### NEW ZEALAND

PO Box 91994, Victoria Street West, Auckland, 1142

Telephone: +64 0800 77 10 10 Fax: +64 0800 77 50 50

Email: [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com)

Web: [www.lifestylelearningdirect.com](http://www.lifestylelearningdirect.com)



## SIRROMET WINES SPECIAL INTRODUCTORY \$99 CASE OFFER

LIFE • STYLE • WINE

- I would like to purchase the "Winemakers Introductory Discounted Case" for just **\$99 - Normally retailing up to \$204.**
- Please send me my **"Winemakers Introductory Discounted Case"** of mixed wines hand picked by the Chief Winemaker
- Please send me my **"Winemakers Introductory Discounted Case"** of Red wines hand picked by the Chief Winemaker
- Please send me my **"Winemakers Introductory Discounted Case"** of White wines hand picked by the Chief Winemaker

I enclose my cheque/money order (made payable to Sirromet Wines Pty Ltd) or please charge my credit card to the amount of \$ \_\_\_\_\_

Prices incl GST. Freight is not included. Delivery price per carton (12 bottles) QLD \$10, NSW, ACT & VIC \$15, WA, SA, TAS & NT \$20. Please add appropriate freight charge to order price. Sirromet takes no responsibility for loss or theft of goods once delivered.  VISA     Mastercard     Diners Club     Amex

Card Number: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Customer's Name: \_\_\_\_\_ Customer's Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Delivery Instructions:  Front Door     Back Door     Reception     Other (Please specify): \_\_\_\_\_

CELLAR RESERVE ORDERS



FAX (07) 5538 9184



PHONE (07) 5597 4000



EMAIL [wines@sirromet.com](mailto:wines@sirromet.com)



POST - Sirromet Wines PO Box 6944, Gold Coast MC QLD 9726



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